24 DAYS · DEC 1 – 24, 2026

Blogmas & Vlogmas Planner

HARDER

One post or video a day until Christmas Eve. Today's topic is already chosen.

HOW IT WORKS

1. Check today's topic. Swap any two days freely.
2. Post it anywhere: blog, YouTube, Reels, TikTok, newsletter.
3. Colour a circle. Both count the same.

Two levels

- ◯ Full: the post or video
- ◯ Minimum: one photo + 3 sentences, or a 15-sec clip

1 TUE · DEC 1
Welcome: my December plans
◯ POST ◯ MINI

2 WED · DEC 2
My space, decorated for December
◯ POST ◯ MINI

3 THU · DEC 3
My winter morning routine
◯ POST ◯ MINI

4 FRI · DEC 4
What I'm reading & watching
◯ POST ◯ MINI

5 SAT · DEC 5
BATCH DAY: MAKE 2
A December outing: market, walk, lights
◯ POST ◯ MINI

6 SUN · DEC 6
Cosy Sunday
◯ POST ◯ MINI

7 MON · DEC 7
Gift guide 1: small budget
◯ POST ◯ MINI

8 TUE · DEC 8
Behind the scenes of my work
◯ POST ◯ MINI

9 WED · DEC 9
A winter recipe or drink
◯ POST ◯ MINI

10 THU · DEC 10
5 best moments of my year
◯ POST ◯ MINI

11 FRI · DEC 11
COLLECT QS ON DAY 1
Q&A: your questions
◯ POST ◯ MINI

12 SAT · DEC 12
BATCH DAY: MAKE 2
Wrapping gifts or a DIY gift
◯ POST ◯ MINI

13 SUN · DEC 13
A day in my life
◯ POST ◯ MINI

14 MON · DEC 14
Gift guide 2: experiences & last-minute
◯ POST ◯ MINI

15 TUE · DEC 15
3 lessons this year taught me
◯ POST ◯ MINI

16 WED · DEC 16
Shout-out day: 3 people I admire
◯ POST ◯ MINI

17 THU · DEC 17
What's in my bag / winter outfit
◯ POST ◯ MINI

18 FRI · DEC 18
Get ready with me: holiday party
◯ POST ◯ MINI

19 SAT · DEC 19
BATCH DAY: MAKE 2
Baking or cooking with people I love
◯ POST ◯ MINI

20 SUN · DEC 20
My favourite things of the year
◯ POST ◯ MINI

21 MON · DEC 21
LONGEST NIGHT
Longest night: a candlelit evening
◯ POST ◯ MINI

22 TUE · DEC 22
Packing / travelling home
◯ POST ◯ MINI

23 WED · DEC 23
Our Christmas traditions
◯ POST ◯ MINI

24 THU · DEC 24
CHRISTMAS EVE
Christmas Eve: thank you + what's next
◯ POST ◯ MINI

Both circles count the same. Saturdays are batch days: make one extra post for a busy weekday. Missed a day? Post today's topic and keep going. Miss once, never twice.

Done beats perfect.

harder.pro/blog/blogmas-vlogmas-ideas

Make, Edit, Post

HARDER

Tick each step as you go. Write one number you want to remember: views, comments or new followers.

DAY	TOPIC	PLATFORM	MADE	EDITED	POSTED	ONE NUMBER
1	Welcome: my December plans		☐	☐	☐	
2	My space, decorated for December		☐	☐	☐	
3	My winter morning routine		☐	☐	☐	
4	What I'm reading & watching		☐	☐	☐	
5	A December outing: market, walk, lights		☐	☐	☐	
6	Cosy Sunday		☐	☐	☐	
7	Gift guide 1: small budget		☐	☐	☐	
8	Behind the scenes of my work		☐	☐	☐	
9	A winter recipe or drink		☐	☐	☐	
10	5 best moments of my year		☐	☐	☐	
11	Q&A: your questions		☐	☐	☐	
12	Wrapping gifts or a DIY gift		☐	☐	☐	
13	A day in my life		☐	☐	☐	
14	Gift guide 2: experiences & last-minute		☐	☐	☐	
15	3 lessons this year taught me		☐	☐	☐	
16	Shout-out day: 3 people I admire		☐	☐	☐	
17	What's in my bag / winter outfit		☐	☐	☐	
18	Get ready with me: holiday party		☐	☐	☐	
19	Baking or cooking with people I love		☐	☐	☐	
20	My favourite things of the year		☐	☐	☐	
21	Longest night: a candlelit evening		☐	☐	☐	
22	Packing / travelling home		☐	☐	☐	
23	Our Christmas traditions		☐	☐	☐	
24	Christmas Eve: thank you + what's next		☐	☐	☐	

3 BACKUP POSTS (FOR EMERGENCIES)

Q&A QUESTIONS TO ANSWER ON DAY 11

MY PLATFORMS & POSTING TIME

Not affiliated with any platform. Blogmas and Vlogmas are community traditions.